

Web Media Communications
H.E. McCracken Middle School
2008-2009
Mr. Woodring, Instructor

Never before has information technology allowed people to not only learn new information but create it as well. People can reach a potential audience of millions from their home computer. The purpose of this class is to learn various multimedia technologies and apply them to practical purposes such as classwork, school news, or personal enjoyment.

This class will use Internet-based media applications for creating school news videos, podcasts, and blogs. Also, students will use these tools for assignments in their other classes with the cooperation of their teachers. Successful students will be expected to use these tools in future classes.

Note: Students will be creating and posting writings, pictures, videos, and recordings on the Internet which will include their likeness. No other personal data will be shared. Any use of media technology that is used to harass, make fun of, or threaten any student, faculty, or staff of H.E. McCracken Middle School, no matter the location of origin, will be considered a disruption of the education process. Any student found using technology in an inappropriate manner will be subject to disciplinary action in accordance with H.E. McCracken Middle School and Beaufort County School District policies.

Topics Covered

Media Literacy	Internet Safety
Internet Responsibility	Web 2.0
Social Networks	Blogging
Podcasting	Video Creation
Wiki's	Web Page Creation

Class Assignments:

Students will participate in the production of podcasts, videos, or blogs about events at H.E. McCracken Middle School. Also, students will apply their knowledge and produce media for their regular academic classes with the approval of their teachers. Finally, students will blog about their experiences in the class for the week or specific discussions.

Grading policy:

Grades will be based on the completion of assignments. Each assignment will have a point value. The grade will be calculated by the number of points earned divided by the total of possible points. The H.E. McCracken grade scale will be used.

Class materials:

Mandatory

- 1 GB or more USB flash drive to save work.
- Notebook
- Pen or pencil
- School network login

Nice to have but not mandatory:

- Home computer with high-speed Internet access to do some work at home if necessary.
- MP3 Player with recording capabilities (not an Apple iPod, they don't record without an expensive attachment) or a digital recording device that records in the WAV, MMA, or MP3 format to record people and events away from a computer.
- A digital video camera (either hard drive, or flash memory. No DVD or Mini DV tape camcorders please)
- A digital still camera (some of these have video capabilities, make sure it records in the .avi format.

I understand and give permission for my child _____ to participate in the Web Media Productions class with the understanding their voice and image will be posted on the Internet. I also understand that H.E. McCracken Middle School will make every reasonable effort to protect the identity of my child and safeguard any personal information. I will also attempt to contact the instructor if I have any concerns regarding the class before taking any other action. I understand that any class member's misuse of technology in an attempt to harass, threaten, or make fun of any student, faculty, or staff at H.E. McCracken Middle School regardless of the place of origin will be considered a disruption of the education process and learning environment of the school and such actions are subject to disciplinary actions according to the policies of H.E. McCracken Middle School and the Beaufort County School District as outlined in the Student Code of Conduct.

Parent Signature

Student Signature

Please sign and return this sheet to the instructor. Thank you.